



Carbon Valley Half Marathon, 13.1 Relay 5K, Fun Run & Community Expo **To Benefit Autism Research** Saturday, May 10th, 2025, 8am Sponsor Packages

Hello! We represent the Carbon Valley Half Marathon fun run for Autism, our annual event on Saturday, May 10th, 2025, DAY BEFORE Mother's Day this year, as every year.

Did you know 1 in 36 people has Autism? Through Sponsors, Vendors, and runner registrations, we have raised the bar every year since its inception in 2013, creating an impact for our Autism community by donating proceeds to the Colorado Children's Hospital for Autism Research.

Our family fun run event, showcasing spectacular views of the Rockies, has donated **over \$200,000!**

We welcome you back for this exciting year and invite you to continue as a Sponsor of this outstanding, community fun run. Below we offer our 2025 packages. We would be honored to meet with you and build a customized sponsorship to meet your marketing initiatives. Please contact us, and let's schedule a coffee or brief call/meeting to explore. I will reach out within a day or two to schedule with you.

Carbon Valley Half Marathon & 5K Sponsorship Opportunities

Presenting Supporter Opportunities:

\$5,000

- Headline Sponsor Exclusivity
- Premier placement booth at Expo Festival
- Special acknowledgment as Presenting Supporter
- Premier large logo placement on event T-shirt & Tote (500+)
- Company Banner at finish line and additional locations
- Recognition from stage at Expo with speaking opportunity
- Marketing stuffers in participant's Tote (500+)
- Option of providing hosting site of pre-event registration packet pick-up within Carbon Valley
- Host a water station at halfway point.
- Enter One Relay Team (4 people), or two individual Half/5K Entry fees waived.
- Promoted on Facebook, Twitter & Website
- Opportunity to be interviewed on our social media.

HERO Supporter Opportunities:

\$3,500

- Preferred placement booth at Expo Festival
- Special acknowledgement as a HERO Supporter
- Preferred large logo placement on event T-Shirt & Tote Bag
- Company Banner placement site in Expo Area
- Recognition at Expo

- Marketing staffers in participant's Tote (500+)
- Option of hosting a water station
- Enter One Relay Team (4 people), or two individual Half/5K Entry fees waived.
- Promoted on Facebook, Twitter & Website

Champion Supporter opportunities: \$2,000

- Booth at Expo Festival
- Acknowledged as Champion Supporter
- Logo on event T-Shirt & Tote Bag
- Recognition at Expo
- Marketing staffers to participant's Tote (500+)
- Option of hosting a water station
- Promoted on Facebook, Twitter & Website

Alliance Supporter Opportunities: \$1,000

- Booth at Expo Festival
- Logo on reverse side of Tote Bag
- Marketing staffers to participant's Tote (500+)
- Promoted on Facebook, Twitter & Website

Advocate Supporter Opportunities: \$500

- Booth at Expo Festival
- Marketing staffers to participant's Tote (500)
- Promoted on Website

Community Supporter Opportunity: **Choose one: "A" or "B"** \$150-\$250

- "A" - Booth at Expo Festival
- "B" - Marketing staffers to participant's Tote (500+)

We look forward to your reply and partnering with you to meet your marketing goals!

Together we make great strides to help improve the autism community.

Monica Vickers
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www.cvhalfmarathon.org
www.facebook.com/CarbonValleyHalfMarathon

A Nonprofit 501C3 #46-1942454

The Carbon Valley Half Marathon was selected as a local "Hero" of 2013 by the Longmont Daily Times Call and received Town of Firestone's prestigious "Mayor's Award".